

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
569909-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11637

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	569909	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/28/12	M-F 5a-530a	5a-530a	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/22/12 5:29 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
2 13 Tu 10/23/12 5:14 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
3 13 W 10/24/12 5:21 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
4 13 Th 10/25/12 5:24 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
5 13 F 10/26/12 5:23 AM M-F 5a-530a 5a-530a :30 MATT57 \$175.00 NM									
2	10/22/12	10/28/12	M-F 530a-6a	530a-6a	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/22/12 5:52 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
2 13 Tu 10/23/12 5:41 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
3 13 W 10/24/12 5:53 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
4 13 Th 10/25/12 5:40 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
5 13 F 10/26/12 5:54 AM M-F 530a-6a 530a-6a :30 MATT58 \$175.00 NM									
3	10/22/12	10/28/12	M-F 6a-7a	6a-7a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/22/12 6:58 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
2 13 Tu 10/23/12 6:57 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
3 13 W 10/24/12 6:23 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
4 13 Th 10/25/12 6:12 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
5 13 F 10/26/12 6:24 AM M-F 6a-7a 6a-7a :30 MATT57 \$375.00 NM									

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Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
569909-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11637

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/28/12	M-F 7a-8a	7a-8a	11121--	:30	6	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11121-- 6 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	13	M	10/22/12	7:50 AM	M-F 7a-8a	7a-8a	:30	MATTV56	\$375.00 NM
2	13	Tu	10/23/12	7:29 AM	M-F 7a-8a	7a-8a	:30	MATTV56	\$375.00 NM
3	13	W	10/24/12	7:13 AM	M-F 7a-8a	7a-8a	:30	MATTV56	\$375.00 NM
6	13	Th	10/25/12	7:22 AM	M-F 7a-8a	7a-8a	:30	MATTV56	\$375.00 NM
4	13	Th	10/25/12	7:42 AM	M-F 7a-8a	7a-8a	:30	MATTV56	\$375.00 NM
5	13	F	10/26/12	7:59 AM	M-F 7a-8a	7a-8a	:30	MATT58	\$375.00 NM
5	10/22/12	10/28/12	M-F 8a-9a	8a-9a	12112--	:30	7	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 12112-- 7 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	13	M	10/22/12	8:28 AM	M-F 8a-9a	8a-9a	:30	MATTV56	\$375.00 NM
6	13	Tu	10/23/12	8:29 AM	M-F 8a-9a	8a-9a	:30	MATTV56	\$375.00 NM
2	13	Tu	10/23/12	8:54 AM	M-F 8a-9a	8a-9a	:30	MATTV56	\$375.00 NM
3	13	W	10/24/12	8:12 AM	M-F 8a-9a	8a-9a	:30	MATTV56	\$375.00 NM
4	13	Th	10/25/12	8:40 AM	M-F 8a-9a	8a-9a	:30	MATTV56	\$375.00 NM
7	13	F	10/26/12	8:28 AM	M-F 8a-9a	8a-9a	:30	MATT57	\$375.00 NM
5	13	F	10/26/12	8:53 AM	M-F 8a-9a	8a-9a	:30	MATT58	\$375.00 NM
6	10/22/12	10/28/12	Sa 7a-9a	7a-9a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	13	Sa	10/27/12	7:22 AM	Sa 7a-9a	7a-9a	:30	MATT57	\$325.00 NM
7	10/22/12	10/28/12	Su 7a-9a	7a-9a	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	13	Su	10/28/12	7:11 AM	Su 7a-9a	7a-9a	:30	MATT57	\$325.00 NM
8	10/22/12	10/28/12	M-F 9a-10a	9a-10a	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	13	Th	10/25/12	9:57 AM	M-F 9a-10a	9a-10a	:30	MATTV56	\$150.00 NM
9	10/22/12	10/28/12	M-F 10a-11a	10a-11a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	13	M	10/22/12	10:20 AM	M-F 10a-11a	10a-11a	:30	MATTV56	\$150.00 NM

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Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11637

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/22/12	10/28/12	M-F 11a-12p	11a-12p	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/24/12 11:25 AM M-F 11a-12p 11a-12p :30 MATTV56 \$175.00 NM									
11	10/22/12	10/28/12	M-F 3p-4p	3p-4p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 13 M 10/22/12 3:10 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM 1 13 Tu 10/23/12 3:20 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM 2 13 W 10/24/12 3:42 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM 3 13 Th 10/25/12 3:55 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM 4 13 F 10/26/12 3:12 PM M-F 3p-4p 3p-4p :30 MATTV58 \$200.00 NM									
12	10/22/12	10/28/12	M-F 4p-5p	4p-5p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/22/12 4:20 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM 2 13 Tu 10/23/12 4:19 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM 3 13 W 10/24/12 4:38 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM 4 13 Th 10/25/12 4:38 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM 5 13 F 10/26/12 4:12 PM M-F 4p-5p 4p-5p :30 MATTV57 \$200.00 NM									

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569909-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11637

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/12	10/28/12	M-F 5p-530p	5p-530p	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/22/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
12 13 M 10/22/12 M-F 530p-6p 530p-6p :00 \$900.00 NM									
Credited									
9 13 M 10/22/12 5:10 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
2 13 Tu 10/23/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
6 13 Tu 10/23/12 5:14 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
13 13 Tu 10/23/12 5:57 PM M-F 530p-6p 530p-6p :30 MATTV56 \$900.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
3 13 W 10/24/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
8 13 W 10/24/12 5:27 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
4 13 Th 10/25/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
11 13 Th 10/25/12 M-F 530p-6p 530p-6p :00 \$900.00 NM									
Credited									
7 13 Th 10/25/12 5:23 PM M-F 5p-530p 5p-530p :30 MATT57 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
5 13 F 10/26/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
10 13 F 10/26/12 5:22 PM M-F 5p-530p 5p-530p :30 MATT58 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
14 13 F 10/26/12 5:59 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
14	10/22/12	10/28/12	M-F 530p-6p	530p-6p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 10/22/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
2 13 Tu 10/23/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
3 13 W 10/24/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
4 13 Th 10/25/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
5 13 F 10/26/12 5:54 PM M-F 530p-6p 530p-6p :30 MATT57 \$400.00 NM									
15	10/22/12	10/28/12	M-F 630p-7p	630p-7p	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 13 Tu 10/23/12 6:58 PM M-F 630p-7p 630p-7p :30 MATTV56 \$450.00 NM									

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569909-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Matheson/D/Congress	Matheson for Congress 201	11637

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/22/12	10/28/12	FOX Prime Friday 7-8p	7p-8p	----F--	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	F	10/26/12	6:58 PM	FOX Prime Friday 7-8p	7p-8p	:30	MATT57	\$900.00	NM
17	10/22/12	10/28/12	M-F 9p-1005p	9p-1005p	21121--	:30	7	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> 21121--	<u>Spots/Week</u> 7	<u>Rate</u> \$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 13	M	10/22/12	10:14 PM	M-F 9p-1005p	9p-1005p	:30	MATTV56	\$1,500.00	NM
1 13	M	10/22/12	10:32 PM	M-F 9p-1005p	9p-1005p	:30	MATTV56	\$1,500.00	NM
2 13	Tu	10/23/12	9:57 PM	M-F 9p-1005p	9p-1005p	:30	MATTV56	\$1,500.00	NM
3 13	W	10/24/12	10:16 PM	M-F 9p-1005p	9p-1005p	:30	MATTV56	\$1,500.00	NM
7 13	Th	10/25/12	10:08 PM	M-F 9p-1005p	9p-1005p	:30	MATT58	\$1,500.00	NM
4 13	Th	10/25/12	10:24 PM	M-F 9p-1005p	9p-1005p	:30	MATT57	\$1,500.00	NM
5 13	F	10/26/12	9:57 PM	M-F 9p-1005p	9p-1005p	:30	MATT58	\$1,500.00	NM
18	10/22/12	10/28/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	Sa	10/27/12	10:19 PM	Sa 9p-1005p	9p-1005p	:30	MATT58	\$800.00	NM
19	10/22/12	10/28/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	Su	10/28/12		Su 9p-1005p	9p-1005p	:00		\$1,500.00	NM
Credited									
20	10/22/12	10/28/12	M-F 1005p-1035p	1005p-1035p	-T-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	Tu	10/23/12	10:27 PM	M-F 1005p-1035p	1005p-1035p	:30	MATTV56	\$400.00	NM
21	10/22/12	10/28/12	M-F 12p-1230p	12p-1230p	----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	F	10/26/12	12:08 PM	M-F 12p-1230p	12p-1230p	:30	MATT57	\$125.00	NM

Total Spots	63	Gross Total	\$31,000.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$4,650.00
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Net Amount Due	\$26,350.00
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